

PRIVACY POLICY

INTRODUCTION

When you register and use carclub-rentals.com ("**this website**"), you gain access to the enhanced websites, services and other content from Berggruen Car Rentals Private Limited, India and its affiliates (collectively known as "**Berggruen**"). When you register and use this website, you provide personally identifiable information. This Privacy Policy ("**Policy**") explains the information practices that apply to your personally identifiable information. Berggruen has implemented this privacy policy to explain to you how it uses and protects personally identifiable information that may be collected from you through this website.

APPLICABILITY

By accessing and using this website, your use indicates your agreement to the terms of this Policy. **If you do not agree to the terms of this Policy, please do not use this website.**

This Policy applies only to information that Berggruen collects about you as a user of this website. This Policy does not apply to information about you, collected by Berggruen's affiliated providers, or third party websites and offering linked to or otherwise accessible from this website. The information collected or received by Berggruen's affiliated providers and these third parties is subject to their own privacy policies.

PERSONAL INFORMATION PROVIDED BY YOU

As per the format of the website, you will not be required to provide personally identifiable information as a condition of browsing this website. However, Berggruen may collect personal information for facilitating transactions with you. **By providing Berggruen, personally identifiable information through this website, you acknowledge and consent to the collection, use and disclosure of personally identifiable information of the type and for the limited purposes described in this Policy.** The personally identifiable information that Berggruen may collect includes, but is not limited to your:

- Name
- Address
- Telephone numbers
- Email address
- Driver's license number
- Date of birth
- Credit card number
- User name and password
- Any other information provided by you

Berggruen may also receive information about you from credit reporting agencies and other third parties. Berggruen would not collect any sensitive information about you (i.e. personal information specifying racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership or information pertaining to personal or intimate details of an individual's life).

OTHER INFORMATION

Our Web servers may automatically procure certain general non-personal information from your computer. This information includes your IP address. Our Web-server automatically recognizes each visitor's domain name or IP address, wherever possible. In addition, it may collect your browser type and operating system. However, it would not collect the visitor's email address.

While it is not its practice to link IP addresses to your personally identifiable information, Berggruen reserves the right to use IP addresses to identify a user when it is felt that it necessary to protect the compelling interests of Berggruen, our website, customers or others, or to comply with laws, court orders, or laws enforcement requests.

HOW IS THE INFORMATION TO BE USED?

Berggruen uses the information collected for the following purposes:

- To assist you with reserving, renting, purchasing and leasing motor vehicles;
- To provide information concerning car sales, ride- sharing and fleet management;
- To conduct other transactions that you request;
- To operate and improve the website, services and offerings available through this website;
- To personalize the content and advertisements provided to you;
- To fulfill your requests for products, programs and services;
- To communicate with you and respond to you inquires;
- To conduct research about your use of this website; and
- To help offer you other products, programs, or services that may be of interest.

Your personally identifiable information will not be shared with third parties unless it is necessary to fulfill a transaction you have requested, in other circumstances in which you have consented to the sharing of your personally identifiable information, or except as described in this Policy. Berggruen may use your personally identifiable information to present offers to you on behalf of business partners and advertisers.

Data collected online may also be merged and combined with information you provide to us by means other than through this website as part of the standard business operations of Berggruen, provided, however, this Policy applies only to data collected online. If the same information about you is gathered from this website and also from other sources with different privacy policies, Berggruen may elect, in its sole discretion, to treat such information in accordance with the privacy policy that least restricts our use and disclosure of such information.

USAGE OF COOKIES

From time to time, information may be placed on your computer to improve this site and Berggruen's services for you. This information is commonly known as "cookies" and many web sites use them. Cookies are pieces of data stored on your computer's hard drive or browser, and not on this website. They typically enable collection of certain information about your computer, including your internet protocol address, your computer's operating system, your browser type and the address of any referring sites.

The use of cookies provides benefits to you, such as eliminating the need for you to enter your password frequently during a session, or where applicable re-enter items you place in a shopping cart from visit to visit if you do not finish a transaction on an earlier visit. By showing how and when our visitors use this site or other Berggruen sites, the use of cookies allows Berggruen to continue to improve them. If you do not wish to receive cookies, or want to be notified of when they are placed, you may set your web browser to do so, if your browser so permits. Please understand that if cookies are turned off, you may not be able to view certain parts of this site that may enhance your visit. Some of our business partners whose content is linked to or from this site may also use cookies. However, we have no access to or control over these cookies.

WITH WHOM THE INFORMATION MAY BE SHARED

Berggruen cannot ensure that all of your private communications and other personally identifiable information will never be disclosed in ways not otherwise described in this Privacy Policy.

By way of example (without limiting the foregoing), Berggruen may be required to disclose information to the government or third parties under certain circumstances, or third parties may unlawfully intercept or access transmissions or private communications.

Berggruen can (and you authorize us to) disclose any information about you to governmental and legal authorities as it, in its sole discretion, believes necessary or appropriate, in connection with an investigation of fraud, intellectual property infringements, or other activity that is illegal or may expose us to legal liability.

Therefore, although Berggruen uses industry standard practices to protect your privacy, Berggruen does not promise, and you should not expect, that your personally identifiable information or private communications would remain private. As a general proposition, Berggruen does not sell or rent any personally identifiable information about you to any third party.

In the event that ownership of Berggruen was to change as a result of a merger, acquisition or transfer to another company, your personally identifiable information may be transferred.

Berggruen will share much of our data, including personally identifiable information about you, with its subsidiaries and other websites so that you gain greater value addition from the services and information provided by them. To the extent that these entities are getting access to your information, they will treat it at least as protectively as they treat information they obtain from their other users.

USAGE OF SUBCONTRACTORS

Berggruen may use subcontractors to provide some products or services to you. Berggruen also may need to share your personal data with these subcontractors so that they can provide services to it. Berggruen's subcontractors are not allowed to use such personal data for any other purposes and Berggruen imposes confidentiality requirements on their services.

EXTERNAL LINKS

This site may contain links to other sites. Please note that Berggruen is not responsible for the privacy practices or contents of any other sites. Berggruen recommends that you read the privacy policies of such sites.

CHOICES YOU CAN MAKE ABOUT YOUR INFORMATION

Berggruen gives you a number of choices about the collection, use and distribution of your information. For example, you must affirmatively request to receive e-mail from Berggruen and/or business partners concerning information about special offers, promotions and new features, products and services. Every Berggruen e-mail will provide you with the opportunity to remove yourself from the e-mail list.

ACCURACY OF COLLECTED DATA

Berggruen will on its own initiative or at your request, free of charge, replenish, rectify or erase any incomplete, inaccurate or outdated personal data retained by it in connection with the operation of this site. Please consult the contact information posted below on this page, if any, or elsewhere on this site to determine how best to contact Berggruen to update and/or review your personal data and/or opt-out of receiving marketing communications from Berggruen.

SECURITY PROVIDED BY BERGGRUEN

Berggruen has established safeguards to help prevent unauthorized access to or misuse of your personally identifiable information, but cannot guarantee that your personally identifiable information will never be disclosed in a manner inconsistent with this Policy (for example, as a result of unauthorized acts by third parties that violate applicable law or the policies of the service and its affiliated providers). To protect your privacy and security, Berggruen uses passwords to help verify your identity before granting access or making corrections to any of your personally identifiable information.

CHANGE IN TERMS

Berggruen may update this Privacy Policy from time to time, and so you should review this Policy periodically. If there are significant changes to Berggruen's information practices, you will be provided with appropriate online notice. You may be provided other privacy-related information in connection with your use of offerings from Berggruen, as well as for special features and services not described in this Policy that may be introduced in the future.

Except as otherwise expressly discussed in this Privacy Policy, this document only addresses the use and disclosure of information that Berggruen collects from you.